

Privacy Policy

Effective Date: January 1, 2020

This Privacy Policy governs the collection, processing, and use of data by **Modern Tech Media, LLC**, a Florida-based company (“Company,” “we,” “us,” or “our”), across all **websites, platforms, services, and products we own, develop, or operate, including any current or future digital assets** (collectively, the “Services”).

By accessing or using **any** of our Services, you **agree to the terms** of this Privacy Policy. If you do not agree, **discontinue use immediately**.

1. Information We Collect

A. General Information

- **User Registration Data:** We collect **personal data** when you register for an account, request services, or interact with our platforms, including **name, email, phone number, payment details, and business information**.
- **Website & Server Logs:** We automatically **track and log** IP addresses, cookies, browser/device details, and user activity across **all our websites and services**.
- **Usage Data:** We collect behavioral insights on **how you and your clients** use our platforms, including **transaction history, service preferences, and engagement behavior**.

B. CRM, Client, and Client-Customer Data

- **CRM Data:** We collect, process, and store all **client-related data**, including **contacts, leads, projects, customer interactions, marketing activities, and internal notes**, across all our **CRM platforms and business services**.
- **Client-Customer Data:** If you use our Services for **customer management**, you **authorize us** to collect and process **your customers’ data**, including **contact details, transaction history, and engagement behavior**.
- **Marketing & Advertising Data:** We analyze **client and customer data** for **advertising, promotional outreach, and digital marketing strategies**.

C. Electronic Communications & Tracking Technologies

By using our Services, you agree to receive **electronic communications** from us, including:

- **Email messages, notifications, and service updates.**
- **Marketing communications, promotional materials, and newsletters.**

- **Legal disclosures, agreements, and other important notices.**

We use **cookies, web beacons, and tracking tools** across **all of our websites** to:

- **Enhance security and optimize functionality.**
- **Track user preferences, engagement behavior, and analytics.**
- **Facilitate personalized marketing and advertising strategies.**
- **Enable retargeting campaigns and lead tracking.**

Users **may disable cookies** in browser settings, but this may **limit functionality** across our Services.

2. How We Use Your Information

We use **your data, your client's data, and your client's customer data** for:

- **Service Provision & Personalization:** Ensuring all **websites, CRM systems, and marketing tools** function optimally.
 - **Marketing, Promotions & Advertising:**
 - **Client & Customer Targeting:** Data collected from **all platforms and services** may be used for:
 - **Personalized marketing campaigns and automated outreach.**
 - **Behavioral ad targeting across email, social media, and digital ads.**
 - **AI-driven customer segmentation and engagement analysis.**
 - **Business Intelligence & Analytics:** We may **aggregate and analyze anonymized data** for market research, strategic advertising, and business insights.
 - **Legal Compliance & Risk Management:** We process data to comply with **Florida business laws, international data protection regulations, and law enforcement requests.**
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3. Information Sharing & Disclosure

We may share **your data, your client's data, and customer data** with:

- **Third-Party Service Providers:** **Hosting providers, payment processors, AI analytics platforms, and advertising networks.**
- **Legal Authorities & Compliance Requests:** We **cooperate with subpoenas, court orders, and regulatory investigations** as required by law.
- **Business Transfers & Acquisitions:** If **Modern Tech Media, LLC** undergoes a **merger, acquisition, or sale**, all data may be transferred to the **new legal entity.**
- **Strategic Partnerships & Affiliates:** Aggregated, anonymized data may be **shared with partners** for **marketing and analytics purposes.**

We **do not sell or rent** personally identifiable data to third parties **without explicit consent**.

4. Your Rights & Choices

Access & Updates

You may **review, update, or correct** your personal information through your account settings or by contacting us.

Opt-Out & Data Control

- **Marketing Emails:** Users may **unsubscribe at any time** via the opt-out link in promotional emails.
- **Client & Customer Data Processing:** If you do not want us to **process your customers' data, do not use our Services**.
- **Account Deletion & Data Removal:** Requests for **account termination and data deletion** must comply with **legal and contractual retention requirements**.

Electronic Communication Preferences

You may opt-out of non-essential electronic communications, but:

- **Service notifications and legally required communications cannot be disabled.**
 - **Refusing electronic communications may impact access to important account updates.**
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5. Data Security & Retention

- **Security Measures:** We implement **encryption, multi-layer authentication, and AI fraud detection** to **safeguard all user data**.
 - **Data Retention Policy:** We retain **user, client, and customer data** as long as needed for **business, legal, and regulatory compliance**. Data is **securely deleted or anonymized** when no longer required.
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6. International Data Transfers

Your data may be stored and processed **outside the United States**, and we comply with **global data transfer regulations**.

7. Use of Data for Marketing Purposes

By using our websites, CRM systems, and marketing platforms, you expressly consent to:

- **Personalized email marketing and SMS promotions.**
- **Behavioral ad targeting across multiple platforms.**
- **AI-driven analytics and customer segmentation.**
- **Strategic data-sharing with affiliates for advertising and research.**

If you do not consent, do not use our Services.

8. Changes to This Privacy Policy

We reserve the right to **modify this Privacy Policy** at any time. Updates will be **posted across our platforms**, with an effective date. Continued use of our Services **constitutes acceptance of the revised terms**.

9. Contact Information

For privacy-related inquiries, data access requests, or legal matters, contact:

Modern Tech Media, LLC
A Florida Business Entity
Email: mtm.customers@gmail.com

Legally Binding Agreement

This Privacy Policy applies to **all websites, platforms, and services** owned by **Modern Tech Media, LLC**—including **current and future domains, digital assets, and online properties**.

By continuing to use our Services, **you affirm that you have read, understood, and agreed to this Policy**.